



What can we develop together?

1. ABOUT CRUX

Crux are world-leaders in the design, simulation and analysis of medical devices and consumer products; working as a trusted partner to many medical companies and household brand names, our projects touch lives by delivering a vast array of products to global markets.

2. GRAPHIC DESIGNER

As a Graphic Designer at Crux, your primary focus will be as brand owner to support the business with a variety of creative tasks: Internal graphic design; brand assets for internal and external use; video reel creation and editing; client facing print and digital outputs; and where required, and if within your capabilities, some motion graphic work.

This role is part of the design team at Crux and requires the ability to independently manage requests from both the immediate design team and the wider business. You will take projects from concept to completion autonomously, while receiving guidance, feedback, and support from senior stakeholders.

You will be responsible for owning the development of brand assets for Crux in physical and digital formats and will support internal and external cross-functional campaigns. You will also be brought into live client work where required, supporting design team colleagues in crafting 2D static, video, animated (if within your capabilities), print and digital outputs.

You will thrive in this role by embodying a proactive, action-oriented mindset, consistently surpassing expectations, and operating with a keen sense of vision and integrity. You will bring a strong perspective of current and emerging 2D and associated design trends in order to influence and deliver world class design outcomes for Crux.

Check out what the Design Team is all about – [Design at Crux](#)

3. PRINCIPAL RESPONSIBILITIES

- Owning and developing the Crux brand and its manifestation across multiple touchpoints, document types and audiences – both internal and external.
- Conceptualising and executing ideas that enhance our brand and resonate with our audience.
- Working collaboratively with Crux team members (product designers, engineers, usability experts, business development) to fulfil design and marketing briefs.
- Staying on track with emerging graphical trends and culture.
- Working on live project deliverables to support design team colleagues.
- Creating and editing video reels for internal and client facing purposes.
- Content creation (designing and editing marketing communications)
- Articulating and presenting your thoughts and ideas to teams internally and client teams externally.

4. WHAT WE'RE LOOKING FOR...

4.1 Essential:

- Degree in Graphic Design, Digital Design, or a related field.
- Proactive, confident, autonomous designer who can take a brief and run with it.
- 1-3 years' experience consultancy or in-house experience.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects).
- Proficiency in Microsoft programmes (PowerPoint, Word, Excel).
- Experience in creating and editing video content.
- Strong understanding of design principles, typography, colour theory, and animation techniques.
- Excellent communication and presentation skills, with the ability to articulate design concepts to cross-function stakeholders.
- Ability to manage multiple projects and meet deadlines in a fast-paced environment.

4.2 Desirable:

- Basic motion graphics for digital content, such as social media animations, explainer videos, or presentations.
- Experience in Figma and Digital Design.
- Experience in PowerBI.

5. WHY YOU'LL LOVE WORKING HERE

We're a dynamic and fast-growing engineering consultancy that takes pride in its outstanding work and supportive work environment.

As a member of our team, you'll collaborate with a diverse group of skilled professionals who excel in their respective fields. Our strong community is built upon effective communication and happy employees, collaboration in project work and regular social events are the norm.

Check out what an opportunity at Crux offers you: [Life at Crux](#)

If you're interested in working on multidisciplinary design projects, tackling some of the toughest briefs in the medical and consumer goods sectors, then we want to hear from you!



Interested? Email your CV and covering letter to careers@cruxproductdesign.com and add 'Graphic Designer' as the email subject.

For our privacy notice please see the following link: [Crux Privacy Policy](#)